

A world drawn in rules.
One of them is broken.
That is the campaign.

STOP THE SPRAY.
KEEP THE GROUND.

EARTH ALLIANCE: STOP GLYPHOSATE
IARC/WHO classified glyphosate as probably carcinogenic to humans, Group 2A, March 2015. A hazard classification, not a risk assessment.

BRAND GUIDELINES V1.0
2026-11 · REV 01